

DR. YITZHAK HESS & PARTNERS

PATENT ATTORNEYS

ד"ר יצחק הס ושותפיו

עורכי פטנטים

MAIL: P.O.B. 6451, TEL-AVIV 61063 תל-אביב 6451, דואר: ת.ד.
OFFICE: 279 HAYARKON ST., TEL-AVIV 63504 תל-אביב 279, משרד: רח' הירקון
PHONE: 972-3-604-2715 : טלפון
FAX: 972-3-546-8038 : פקס
email: hess@hess.co.il
<http://www.hess.co.il>

June 2010

To Whom It May Concern:

Announcement
Israel has joined the Madrid Protocol

We are proud to advise you that Israel has joined the Madrid Protocol.

On May 20th, 2010 the Israeli Government decided that the State of Israel is joining the Madrid Protocol regarding International Registration of Trademarks.

The activation of the Protocol will come into force within three months, namely on September 1st, 2010.

Please do not hesitate to contact us should you require further assistance and/or clarification.

Yours very truly,
DR. YITZHAK HESS & PARTNERS